



Ohio-West Virginia Youth Leadership Association

Horseshoe Leadership Center

Tony M. Antonini, Executive Director
Leslie Howell, Administrative Coordinator
3309 Horseshoe Run Road
Parsons, WV 26287

February 1, 2023

Dear School Representative:

Two scholarships are available for students from your school to attend West Virginia's 46th annual **Teen Entrepreneurship Summit** at Camp Horseshoe in beautiful Tucker County. Many students have found this fun learning experience to be integral in developing an entrepreneurial mindset and building the foundation for positive contribution to their home communities.

This year's Summit dates are **June 11 - 17, 2023**. The week-long residential experience includes: our school to attend West Virginia's 46th annual **Teen Entrepreneurship Summit** at Camp Horseshoe in beautiful Tucker County. The week-long residential experience includes: workshops led by university professors, community leaders, small business owners, and county Chambers; team building outdoor experiences; a field trip to the diverse businesses in the small towns of Thomas and Davis (*recently featured in the New York Times*); and more. Other highlights include making friends with students from across the state, outdoor recreation, and building life skills. The connections these teens make and the citizenship skills they develop make this one of our state's premier Entrepreneurship Education experiences for our students. **Do not miss the chance to have your school represented!**

Your school has two (2) \$190 scholarships available for this event. Please share this information with rising 7th - 12th grade students and select one male and one female from your school. Students pay the \$175 balance of the fee from their own funds or from a sponsor they secure. Scholarships are awarded in the order the applications are received until the capacity of scholarships is reached.

Please encourage your students to apply now while scholarships last. *Any scholarships not awarded by May 15th will be given to schools with more than two interested students. If you have more than two interested students, please contact us by email at leslie@ylaleads.org or call 304-478-2481.*

Would your teachers or students benefit from more information about this opportunity? Our staff are available to do a virtual or in-person presentation and question/answer session for you, your school board, interested students, parents, and others. Just give us a call or email to set up a time for a presentation with your teachers, students, and parents, or at a faculty meeting. We look forward to your involvement!

Thank you for sharing this opportunity with your students, school, and community. We appreciate you!

Sincerely,

A handwritten signature in blue ink that reads 'Leslie Howell'.

Leslie Howell
Administrative Coordinator
Horseshoe Leadership Center



Tomorrows Leaders Start Today

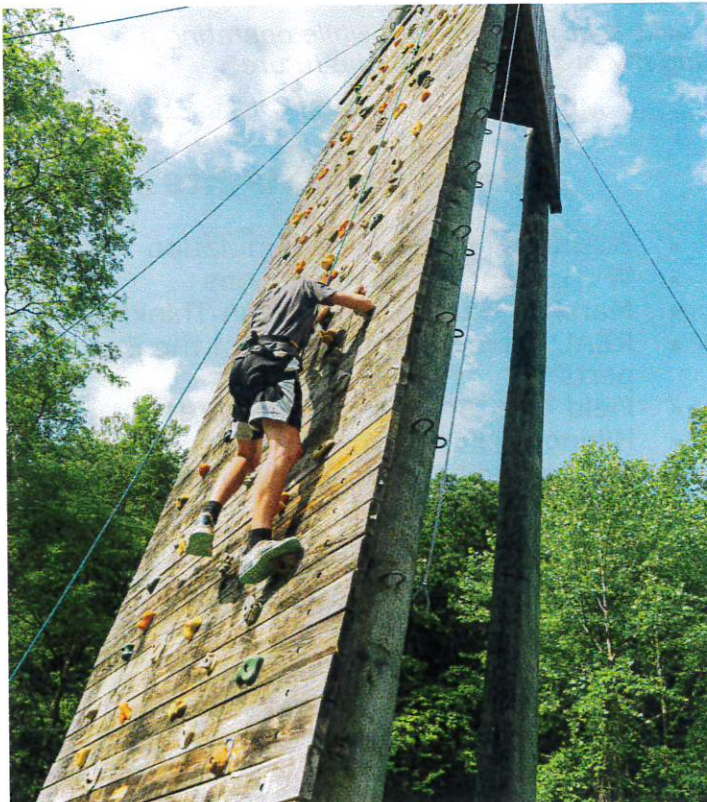
Mark your calendars!
46th Teen Entrepreneurship Summit
June 11–17, 2023

Teen Entrepreneurship Summit at Horseshoe

Horseshoe Leadership Center
3309 Horseshoe Run Road
Parsons, WV 26287

Or

Apply online at ylaleads.org/camp-horseshoe/
Click on Apply Now



Teen Entrepreneurship Summit is designed for rising 14 years old to High School Seniors.

Student sponsorships are provided by business owners, foundations, organizations, Chambers of Commerce, service clubs, and individuals.

Students invest \$175 in their six-day residential outdoor learning experience.

How YOU can get involved:

- ◆ Sponsor a Student to Attend
- ◆ Recruit Students from your Community
- ◆ Volunteer as a Workshop Leader
- ◆ Sponsor a School Bus to Bring Students
- ◆ Donate Educational Equipment and Supplies
- ◆ Spread the Word!



www.ylaleads.org | leslie@ylaleads.org | Office: **304-478-2481**

ENTREPRENEURSHIP SUMMIT

at CAMP HORSESHOE

June 11 -17, 2023



Entrepreneurship Leadership Service Philanthropy Character



- *Meet real-life entrepreneurs*
- *Learn the secrets of success in business*
- *Team-building leadership adventures*
- *Learn from a panel of entrepreneurship experts*
- *Explore the outdoors*
- *Best food of your life!*
- *Connect with teens from across the state*
- *Get ideas to help your community*

Dare to Make a Difference—

Learn the basics of entrepreneurship by creating your own business from the ground up with a team of peers!

We'll learn the basics of starting a business, discover an entrepreneurial mindset, build community, make connections with teens from across the state, and learn how to make a difference for good at home, school, and beyond.

Invest one week at Horseshoe and you'll gain skills, friendships, and memories to last a lifetime.



Horseshoe Leadership Center
3309 Horseshoe Run Road
Parsons, WV 26287-9029
(304) 478-2481
www.ylaleads.org

Who is Eligible?

ANY rising 7th–12th grade students who want to learn, participate and build their futures are eligible.

Scholarships

Students, parents, or local sponsors may pay the total fee or a student may apply for a scholarship provided by business, industry, civic groups, foundations, individuals, and others.

Getting Down to Business!

Learn by doing with other teens, college age counselors, business people, entrepreneurs, and others engaging in the principles of business and entrepreneurship.

Leadership

Practice skills of organization to get things done, communication, teamwork, and how to help groups succeed through effective governance.

Friendship!

You'll make **friends for a lifetime** with people who care, listen, and encourage you.

Fun!

Be ready for days full of great times in active learning sessions with plenty time for **recreation, sports, music, the great outdoors, campfires, Variety Show, swimming, and much more!**

Service

You'll experience the value of doing good things for others, how to improve your school and community, and basically how to build a better world.

Arrival/Departure

Sunday 2 pm to Saturday 9 am. Only register if you can and will attend for the **total time**.

To Register

Register online at:
Ylaleads.org

or mail registration form to:

Entrepreneurship Summit
Horseshoe Leadership Center
3309 Horseshoe Run Road
Parsons, WV 26287

Teens tell their friends why they should attend Entrepreneurship Summit



"I really have enjoyed my week at Camp Horseshoe. It has been amazing. I have learned a lot and all of the activities have been so much fun. From "creating" our own business. A field trip to local entrepreneurs, climbing the rock wall and hiking in the creek this experience has made ever lasting memories."

—A Happy Camper

"This was my first time at a summer camp. I had so much fun. I made so many new friends and had so many new experiences. I am not typically an outgoing person, but I got really out of my comfort zone this week. I also learned many things about entrepreneurship. We did a simulation marketplace where we had to build a business from the ground up. I really enjoyed it. We also went on a field trip and learned many things from local entrepreneurs." - Lelia Brock, Williamson, WV, Mingo Central High School



HIGHLIGHTS:

- Marketplace Simulation with business professionals
- Field trip touring industries and small businesses in historic Davis and Thomas, WV
- The Incredible Journey
- Variety Show
- Campfires
- Home-cooked meals
- Cabin living
- Swimming
- Hikes
- Hands-on workshops
- Outdoor Challenge Course
- Nature exploration
- Tour Blackwater Falls State Park
- Create a business idea and redesign a community
- Service projects
- Introduction to Youth in Government, Model United Nations, and other YLA programs
- Dancing
- Sports
- Music
- Special Interest Time
- Fun, Friends, Learning!



West Virginia DEPARTMENT OF
EDUCATION



**46th Annual
Teen Entrepreneurship Summit
Horseshoe Leadership Center
June 11-17, 2023**



1. To be completed by Student

Name _____ Home Phone _____ County _____

Address _____ City _____ State _____ Zip _____

Age _____ Date of Birth _____ Male _____ Female _____ Grade in Fall _____

Camper E-mail _____ Campers Cell Phone _____ School in Fall _____

Parent 1 Name _____ Parent 2 Name _____

Parent 1 Cell Phone & E-mail _____ Parents 2 Cell Phone & E-mail _____

Place of employment _____ Place of employment _____

Telephone (for emergency) _____ Telephone (for emergency) _____

Name & E-Mail Address of Local Newspaper (we try to recognize all participants with news releases)

Affirmative Action Survey: Funding agencies require periodic report on the sex, ethnicity, and disability status of the applicants. This data is for analysis and affirmation action only. **Submission of this information is voluntary. Check all that apply:**

☐ American Indian/Alaska Native

☐ Asian

☐ Black or African American

☐ Hispanic or Latino

☐ White

☐ Native Hawaiian or Other Pacific Islander

2. Fee Per Student: \$320 when paid by May 15 \$365 when paid After May 15

Note: Each session is limited to no more than eighty (80) male and eighty (80) female. Register early to secure a place.

(Teen Entrepreneurship Summit has scholarships available, WV student pays just \$175, and has section 5 completed.)

Payment: ☐ Check enclosed* ☐ Master Card ☐ Discover ☐ VISA Amount Paid \$ _____

Card # _____ Exp. Date _____

Card Holder Signature _____ Date _____

*** make check payable to "YLA". All payments must be received at the Horseshoe office on or before May 15th to receive the discount, this includes those filling electronically.**

3. If part or all of your fee is paid to Horseshoe by a local sponsor, please list them here:

Name of Service Club, or other group _____

Address _____ City _____ State _____ Zip _____

Contact Person for this group _____ Phone _____

Amount paid to Horseshoe \$ _____

(complete other side)

Horseshoe Is For Teens Who Are

- **Interested** in learning and developing social, civic, leadership, service, entrepreneurial skills;
- **Positive** in meeting and working with others, participating, helping others and groups succeed;
- **Doers** – **who do their part** to keep a place and activities clean, safe and positive for others;
- **Ready** to live away from home with more than 100 teens, to step out of their daily routine into a new world of activities and experiences;
- **Committed** to building real relationships by "unplugging" from the virtual world to meet face- to-face with other teens and adults without the distractions of the electronic world (cell phones, internet, television, etc.).
- **Able** to be a key part of the week's success in the lives of others and to take what's learned home to make their homes, schools, organizations and communities better places for all.

4. Agreements

I attest that if my application to attend is accepted, I will attend the total Summit beginning Sunday afternoon and ending after breakfast on Saturday. I will not ask to come later or leave early. I will not take the place of a person who can attend the whole week so I can be accommodated for only part of the week. YES NO

X _____
Applicant Signature

_____ Date

I support my son/daughter's application and participation in this program at Horseshoe. I certify they are free of habits or attitudes that would make them a negative participant and that my child is amenable to positive group life in a camp setting. I authorize Horseshoe (Ohio-West Virginia Youth Leadership Association) to have and use the name, photographs, slides, digital images, or video tape of the person named on this application as may be needed for its records or public relations programs including its web site and news releases. YES NO

X _____
Parent/Guardian Signature

_____ Date

5. Reference for Financial Aid

Students seeking financial aid from Horseshoe, please have the School Principal or Designated School Official sign this reference.

This student has shown interest in this program and is capable of positively participating in a week-long residential program. I support their application without any reservation.

X _____
Principal/Official Signature

_____ School

_____ Date

6. Send completed application to:

**Teen Entrepreneurship Summit
Horseshoe Leadership Center
3309 Horseshoe Run Road
Parsons, WV 26287-9029
Phone - 304-478-2481
Fax - 304-478-4446**

To make Horseshoe affordable to as many as possible, Horseshoe fees are about one-half of our actual costs. The total fee of \$365 is reduced to \$320 for those who pay the total amount by May 15. Refunds: \$75 of the fee reserves a place and is for administrative/processing expenses. IT IS NOT REFUNDABLE OR TRANSFERABLE. The balance of the fee may be refunded if Horseshoe is notified in writing two weeks prior to the camp week.

